

# ENGLISCH

## HÖRVERSTEHEN SERIE 1/3

### LÖSUNGEN



Kandidatennummer \_\_\_\_\_

Name \_\_\_\_\_

Vorname \_\_\_\_\_

Datum der Prüfung \_\_\_\_\_

<b>PUNKTE UND BEWERTUNG</b>	<b>Erreichte Punkte</b>	<b>/ Maximum</b>
Task A		/ 10
Task B		/ 10
<b>Total</b>		<b>/ 20</b>

Die Experten \_\_\_\_\_

**WICHTIG:**

In diesem Hörverstehen hören Sie die Aufgaben A und B **je zweimal**.

**A**

(10 POINTS) (1 POINT FOR EACH CORRECT ANSWER)

Look at the notes below. Listen to the messages and monologues.

Fill in the missing information.

**1. A message on a company answerphone**

Caller's name	<b>Claire Blanc</b>	
Traveller's family name	1. <b>Kubli</b> .....	<b>1</b>
Date of flight	2. <b>July 07</b> .....	<b>1</b>
Flight number ZH-Istanbul	3. <b>TK 1807</b> .....	<b>1</b>
Arrival time in Istanbul	4. <b>13.05</b> .....	<b>1</b>
Reference number	5. <b>WX324</b> .....	<b>1</b>

**2. A message on a company answerphone**

Caller's first name	<b>Richard</b>	
Location of caller's company	6. <b>Dallas</b> .....	<b>1</b>
Kind of catalogue ordered	7. <b>office furniture</b> .....	<b>1</b>
Number of credit card	8. <b>5428 6675 5948 0832</b> .....	<b>1</b>
Expiry date of credit card	9. <b>August 2009</b> .....	<b>1</b>
Caller's email	10. <b>r.hanson</b> .....@joil.com	<b>1</b>

**B****(10 POINTS) (2 POINTS FOR EACH CORRECT ANSWER)**

Punkte

A radio interview. You will now listen to a conversation.

**For each question mark the correct answer (A, B or C). Tick one answer only.****You now have 30 seconds to look at the task.**

<p><b>1. Paul Betschart's clients</b></p> <p>A <input type="checkbox"/> can't be supermarkets.</p> <p>B <input checked="" type="checkbox"/> are rarely private people.</p> <p>C <input type="checkbox"/> must be government organisations.</p>	<p><b>4. This survey shows</b></p> <p>A <input type="checkbox"/> 35% of adults have no hobby.</p> <p>B <input checked="" type="checkbox"/> TV is often people's only hobby.</p> <p>C <input type="checkbox"/> children can't learn anything from TV.</p>	<b>2+2</b>
<p><b>2. The questions are</b></p> <p>A <input type="checkbox"/> usually provided by the customers.</p> <p>B <input type="checkbox"/> always very technical.</p> <p>C <input checked="" type="checkbox"/> an important part of Paul's job.</p>	<p><b>5. The interviewer</b></p> <p>A <input type="checkbox"/> thinks TV is a good babysitter.</p> <p>B <input checked="" type="checkbox"/> regularly watches TV.</p> <p>C <input type="checkbox"/> was offered a sailing holiday in the Caribbean.</p>	<b>2+2</b>
<p><b>3. According to this survey</b></p> <p>A <input checked="" type="checkbox"/> one in five persons would not give up their TV.</p> <p>B <input type="checkbox"/> 20% would give up TV for £1 million.</p> <p>C <input type="checkbox"/> it's not hard to give up TV.</p>		<b>2</b>

### TASK A:

1. This is Claire Blanc at Swiss Travel Shop. I'd like to confirm the changes to your representative's flight to Turkey. The ticket's in the name of Daniel Kubli, that's K U B L I. He wants to fly a day later than originally planned, i.e. on July 7th instead of the 6th – that's a Tuesday. His flight number is TK 1807, which leaves Zurich airport at 09.20 am and arrives in Istanbul at 13.05. The connecting flight to Dalama is at 16.25 so there is plenty of time to change planes. His reference No is WX324.
2. This is Richard Hanson from Johnson Oil. I am calling from Dallas, from our new headoffice. Could you please send us your latest catalogue of office furniture? And we also need another copy of the instruction manual for our photocopier. You can charge my Mastercard. The number is 5428 6675 5948 0832. The expiry date of the card is August 2009. If there are any questions you can contact me via email; it's r.hanson – that's R dot H A N S O N at J-oil, dot, com. Thank you.

### TASK B:

- I Welcome to our Saturday morning special „Another Kind of Business“. Here we look at companies which don't sell their products or services through shops or supermarkets. Today my guest is Paul Betschart, who owns a small enterprise specialising in surveys asking people about their consumer habits or opinions on all kinds of things.  
Paul, who are your customers?
- P Obviously, I don't often work for private people. My main clients are non-government organisations and all kinds of companies which want to find out their market potential in a certain area and last but not least various magazines.
- I Is this a difficult job?
- P It can be, if the subject is very technical like cars or heating systems. But it can also be a lot of fun if the topic is interesting and we are able to produce a good questionnaire.
- I Do you always make up the questions or does the client provide them?
- P Both ways. But usually the clients just tell us what they want to know and then it is up to us as to how we want to get that information. This is actually the most challenging part of our work because a lot depends on asking the right kind of questions.
- I Could you give us an example of such a survey?
- P A couple of weeks ago we had to do a fun one for a family magazine. They wanted to know what people would have to be offered in order to give up their TVs for a minimum of 5 years.
- I Wow! I suppose for some people it would be really hard to part with their TVs, wouldn't it?
- P You're absolutely right. About 20% admitted they wouldn't give it away even if they were offered one million pounds.
- I That's amazing! What makes giving up TV so hard?
- P Well, the survey also showed that on average adults have 35 hours of leisure a week. And for many watching TV is their only hobby, if you can call that a hobby.
- I Yea. But surely TV also has some educational value, doesn't it?
- P At least that's what some parents think. They are convinced that their children know much more about the world than they themselves did at that age.
- I Which of course is a good excuse for misusing the TV as a babysitter.
- P Yes. By the way, when was your last TV-free evening?
- I Let me think ... to be honest, I don't know. And what about you? What would you have to be offered to give up your TV?
- P Well, maybe a house on an island in the Caribbean with a nice sailing boat and enough cash to live on.
- I Sounds great. But I guess until someone offers us this, we will have to be happy with our TVs.